



**Forever Colorado BBQ
&
25th Anniversary Celebration**

The Fetcher Ranch

Steamboat Springs, Colorado

Saturday, August 8th, 2020

5PM - 9PM

Tickets \$150/Person

Attendees/Audience: Approximately 300 people

Proceeds from the BBQ will go toward the conservation of Colorado's productive agricultural lands. We invite you to help make this event successful by being an event underwriter. For more information about the Forever Colorado BBQ call Jayne at 720-557-8264.

Forever Colorado BBQ

Featured Sponsorship Opportunities

With the support of our community, CCALT has grown from a grass roots idea into the 4th largest land trust in the nation, with more than 630,000 acres conserved. The ripple effect of that conservation reaches much further than the conserved properties themselves, positively impacting everyone who lives in or visits Colorado. The 25th Anniversary Celebration and Forever Colorado BBQ will not only highlight the past 25 years of conservation success, and those who made it possible, it will lay the foundation for CCALT's next 25 years of operation.

We hope you'll join us in celebrating 25 years of conservation by supporting CCALT through sponsorship of the 2020 Forever Colorado BBQ!

○ **Tent Sponsor - \$10,000**

The big white tent is a trademark of the Forever Colorado BBQ and the center of celebration. Guests dine, dance, and gather under the tent for cocktail hour, dinner, and CCALT's annual Save an Acre Program. Tent sponsorship will help CCALT cover costs to rent, set up, tear down, and decorate the tent.

- **Forever Colorado Sponsorship benefits**
- Additional Benefits:
 - Name displayed on individual banner inside tent
 - Verbal recognition during event
 - Reserved table during event



○ **Shuttle Sponsor - \$5,500**

Guests to the BBQ will be shuttled from downtown Steamboat Springs to the Fetcher Ranch near Clark, CO. Shuttle sponsorship will help CCALT cover the costs to rent and operate shuttles for the evening – keeping our guests safe throughout the night!

- **Peaks to Plains Sponsorship benefits**
- Additional Benefits:
 - Name displayed at shuttle pick up and drop off
 - Name displayed inside shuttle
 - Verbal recognition during event program



○ **VIP Reception Sponsor - \$5,500**

The VIP Reception will be held the night before the BBQ on the conserved Frye-Carpenter Ranch located near Steamboat Lake State Park. Guests will include major donors, partners, sponsors, and conservation and ranching community leaders. There will be an advanced release of CCALT's 25th Anniversary Book: Keeping Working Lands in Working Hands during the reception.

- **Peaks to Plains Sponsorship benefits**
- Additional Benefits:
 - Name displayed on signage at VIP Reception
 - Verbal recognition during VIP Reception



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General Underwriting Levels

- 7,500 touches via hard copy publications
- 3,000 touches via physical event invitations
- Approximately 9,000 touches via monthly electronic newsletters
- 20,000+ website page views annually at www.ccalt.org

Sponsorship Benefits	Forever Colorado Sponsorship \$5,000	Peaks to Plains Sponsorship \$2,500	Heritage Sponsorship \$1,000
<i>Print Benefits</i>			
Logo recognition on banner above Lincoln Ave., Steamboat Springs, CO	●		
Logo Recognition in CCALT BBQ press release	●	●	
Logo recognition on event invitations	●	●	
Logo recognition in print newsletter (fall edition)	●	●	
Name recognition in print newsletter (fall edition)			●
Logo recognition in 2020 Cattle Guard article	●	●	
<i>Online Exposure</i>			
Logo and link displayed on CCALT website	●	●	
Name recognition on CCALT website			●
Logo recognition in BBQ related electronic newsletters	●	●	
Name recognition in BBQ related electronic newsletters			●
Feature on CCALT Social Media	●		
<i>Recognition During Event</i>			
Logo displayed on signage at event	●	●	
Name displayed on signage at event			●
<i>Tickets</i>			
Tickets to VIP Reception on August 7, 2020 (number)	6	4	2
Tickets to the Forever Colorado BBQ (number)	6	4	2