



2020 Forever Colorado BBQ & 25th Anniversary Celebration

A Virtual Event

With the support of our community, CCALT has grown from a grassroots idea into the fourth largest land trust in the nation, with more than 637,000 acres conserved — so far. The ripple effect of that conservation reaches much further than the conserved properties themselves, positively impacting everyone who lives in or visits Colorado.

Each year, we look forward to gathering with the entire CCALT community on a conserved ranch in Colorado. This year was no exception, however, as is true for many beloved events, the precautions and restrictions associated with COVID-19 have prompted us to take the BBQ virtual!

While we will not be gathering together in person, this year's event will still highlight the past 25 years of conservation success, honor those who made it possible, and lay the foundation for the next 25 years we'll spend working and celebrating together.

We hope you'll join us in celebrating 25 years of conservation by supporting CCALT through sponsorship of the 2020 Virtual Forever Colorado BBQ!

Virtual Forever Colorado BBQ & 25th Anniversary Celebration

General Underwriting Levels

- Approximately 5,000 touches via hard copy publications
- 200+ anticipated views during live virtual event
- Approximately 9,000 touches via monthly electronic newsletters
- 20,000+ website page views annually at www.ccalt.org

Sponsorship Benefits	Forever Colorado Sponsorship \$5,000	Peaks to Plains Sponsorship \$2,500	Heritage Sponsorship \$1,000
PRINT BENEFITS			
Logo recognition in event invitation	*	*	
Name recognition in event invitation			*
Logo recognition in print newsletter (Fall edition)	*	*	
Name recognition in print newsletter (Fall edition)			*
Logo recognition in 2020 Cattle Guard article	*	*	
Name recognition in 2020 Cattle Guard article			*
ONLINE EXPOSURE			
Logo and link displayed on CCALT website	*	*	
Name recognition and link on CCALT website			*
Logo recognition in BBQ-related electronic newsletters	*	*	
Name recognition in BBQ-related electronic newsletters			*
Individual feature on CCALT Social Media	*	*	
Logo/Name inclusion in CCALT Forever Colorado BBQ blog	*	*	*
Individual blog spot on CCALT monthly blog	*		
Logo and link displayed on Onecause website	*	*	
Name displayed on Onecause website			*
RECOGNITION DURING EVENT			
Logo displayed during event	*	*	
Name displayed during event			*
30 second recorded message played during the event	*		