

# Annual Impact Report

## FISCAL YEAR 2019/2020

## THE NEXT CHAPTER

- SUMMER PROJECT HIGHLIGHTS
  - Greenland Ranch
  - Starbuck Ranch
- FISCAL YEAR 2019/2020 FINANCIAL RECAP

# THANK YOU.

## The Next Chapter of Conservation in Colorado Starts Now

In 2018, the Colorado Cattlemen's Agricultural Land Trust (CCALT) approached Dr. Rick Knight about writing a book to celebrate CCALT's 25-year anniversary, document the history of our organization, and tell the stories of the landowners who had partnered with the land trust. Dr. Knight — who had recently announced his retirement from the Warner College of Natural Resources at Colorado State University - graciously agreed.

After two years of work, Dr. Knight and his co-collaborator, Jayne Thompson, published CCALT: 25 Years of Keeping Working Lands in Working Hands a few shorts weeks ago. It is a beautiful retelling of our founding story, CCALT's impact on Colorado, and brings the ever important stories of our landowner partners into view.

It's important that we continue to tell the CCALT story because our founders, members and landowner partners have figured out solutions to challenges facing communities across the country. This work is exceptional because it continues to break down barriers, build bridges, and work to change attitudes about the relationship between agriculture and conservation.

We still have more work to do. Today, we're excited and looking ahead to the opportunities awaiting us. Landowners are increasingly choosing conservation. Currently, CCALT is working with more than 30 farm and ranch families across the state on projects that will conserve another 100,000+ acres.

We're also working to establish new conservation services that will enable Colorado's farm and ranch families to conserve more land and provide additional benefits to all Coloradans, today and tomorrow. Alongside these new services, we have also adjusted our fiscal year. That's why we have chosen to update you now on the impact we have had on Colorado throughout this fiscal change. It is important as ever to show the impact of your support over the last 18 months from January 2019 – June 2020.

We're proud of our accomplishments over the past 25 years - but we couldn't have done it without you. Your continued support will ensure CCALT has the resources to conserve Colorado's natural beauty and western heritage for the next 25 years and beyond.

Together, we can keep Colorado beautiful for all of us, forever.

On behalf of the CCALT Board of Directors:

Erih L. Slenn

Erik L. Glenn, Executive Director

## **CCALT BOARD OF DIRECTORS**

Ben Duke Kenny Rogers

Koger Propst Ben Rogers Mark Johnson John Braly Sandi Turecek



Chancy Love Tom Stoever

Adonna Allen Rye Austin Orlando Gonzalez

Request your copy of Twenty-Five Years of Keeping Working Lands in Working Hands by contacting Jayne Thompson at jayne@ccalt.org or (303) 225-8677.



The Colorado Cattlemen's Agricultural Land Trust is not widely known, and the United States would be much better off if that changed.

- Dr. Patricia Limerick, Faculty Director and Chair, University of Colorado Center of the American West, Twenty-Five Years of Keeping Working Lands in Working Hands

# 2019/2020 IMPACT

Throughout our history, CCALT has made a meaningful impact on conservation in our state — and we couldn't have done it without our sponsors, donors, and landowner partners. Here's a bird's-eye view of what we have accomplished, together, from January 2019 - June 2020:

CCALT CONSERVATION PROJECTS COMPLETED FROM JANUARY 1, 2019 - JUNE 30, 2020



= CCALT conserved ranch in fiscal year 19/20



COUNTIES

h

Projects this fiscal year were completed in Rio Blanco, Park, Douglas, Routt, Chaffee, and Saguache counties

ACTIVE **CONSERVATION PROJECTS** 

30

## **ORGANIZATIONAL MERGER**

## LAND TRUST ACCREDITATION RENEWAL

Every five years CCALT must renew our accreditation status. Accreditation recognizes land trusts that consistently demonstrate an adherence to best practices and national standards for land conservation.



## **MULTI-GENERATIONAL OPERATIONS**



Percentage of ranches conserved this fiscal year that belong to multi-generational ranching families

## **PROJECT DEVELOPMENT**

SITE VISITS TO **NEW PROJECTS** 

## CREATION OF THE YAMPA VALLEY CONSERVATION PARTNERSHIP

In Oct. 2019, CCALT and the Yampa Valley Land Trust merged to expand conservation opportunities in Northwest Colorado.

## POLICY

## TAX CREDIT EXTENSION

Helped secure a 7-year extension of the tax credit program and expanded the credit to allow landowners to claim a maximum credit of \$5M up from \$1.5M.

# **FINANCIAL HIGHLIGHTS**

While the past 18-months have been an uncertain time for us all, CCALT has continued to find opportunities and success both in our conservation work and our financial positions. Below is a summary of our financial situation at the end of our most recent fiscal year. We have also provided a three year snapshot to show the progress we have made in ensuring the financial future of CCALT.



**59%** \$10,675,500

CONTRIBUTIONS OF CONSERVATION EASEMENTS

31% \$5,667,000 GRANTS FOR THE PURCHASE OF CONSERVATION EASEMENTS

**6%** \$1,083,005 CONTRIBUTIONS, GRANTS AND SPECIAL EVENTS

4% \$649,641 PROGRAM REVENUE

92% | \$16,342,500 CONSERVATION EASEMENTS

**5%** \$799,394 OTHER CONSERVATION EXPENSE

2% \$383,246 MANAGEMENT & GENERAL

1% \$195,201 FUNDRAISING

## CORE ENDOWMENTS AND LEGAL DEFENSE FUND AS OF JUNE 30, 2018, 2019, AND 2020

	2018	2019	2020	CHANGE 2018-2019	CHANGE 2019-2020
Stewardship endowment	\$ 3,061,445	\$ 3,428,265	\$ 4,951,349	12%	44%
Operating endowment	\$933,024	\$ 873,550	\$ 890,138	-6%	2%
Legal defense fund	\$ 655,742	\$ 699,216	\$964,052	7%	38%

Our core endowments and legal defense fund are donor restricted and board designated funds established and managed for the purpose of supporting operations and ensuring that our easements will be maintained and supported in perpetuity

### STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2018, 2019, AND 2020

ASSETS	2018 (UNAUDITED)	2019	2020	CHANGE 2019-2020
Cash and cash equivalents	\$ 1,123,411	\$682,220	\$ 1,101,447	61%
Contributions and grants receivable	\$ 36,610	\$ 64,564	\$ 80,410	25%
Prepaid expenses and other assets	\$ 23,200	\$ 34,922	\$ 34,966	0%
Loans receivable	\$ 7,125	\$ 43,062	\$ 15,908	-63%
Investments	\$ 4,590,838	\$ 4,970,691	\$ 8,209,917	65%
Property and equipment, net of depreciation	\$ 30,963	\$ 42,538	\$ 646,360	1419%
TOTAL ASSETS	\$5,812,147	\$5,837,997	\$10,089,008	73%
LIABILITIES AND NET ASSETS				
LIABILITIES				
Accounts payable and accrued liabilities	\$ 43,989	\$79,446	\$ 159,755	101%
Deferred revenue	\$ 400,000	\$ 118,919	\$ 57,805	-51%
Paycheck Protection Program Loan	\$ O	\$0	\$ 129,000	100%
TOTAL LIABILITIES	\$ 443,989	\$ 198,365	\$ 346,560	75%
NET ASSETS				
Without donor restrictions	\$ 437,062	\$ 356,438	\$ 1,126,237	216%
With donor restrictions	\$ 4,931,096	\$ 5,283,194	\$ 8,616,211	63%
TOTAL NET ASSETS	\$ 5,368,158	\$ 5,639,632	\$ 9,742,448	73%
TOTAL LIABILITIES AND NET ASSETS	\$ 5,812,147	\$ 5,837,997	\$10,089,008	73%

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2020

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Contributions of conservation easements

Grants for the purchase of conservation easements

Contributions, grants and special events

Program revenue

### TOTAL SUPPORT AND REVENUE

### EXPENSES

Donated conservation easements

Purchase of conservation easements

Other conservation expense

Management and general expense

Fundraising expense

### **TOTAL EXPENSES**

Investment return

Donation of Yampa Valley Land Trust, Inc.

**CHANGE IN NET ASSETS** 

On July 1, 2019, CCALT elected to change its fiscal year from a calendar year ending December 31st to a fiscal year ending June 30th. Financial statements for the twelve month periods ended June 30, 2018 and 2019 would not provide a meaningful comparison and have not been presented. On October 1, 2019, the Yampa Valley Land Trust, Inc. and CCALT merged. CCALT's audited financial statements provide additional financial information and are available online at ccalt.org.

\$10,675,500
\$ 5,667,000
\$1,083,005
\$ 649,641
\$ 18,075,146
\$10,675,500
\$ 5,667,000
\$ 799,394
\$ 383,246
\$ 195,201
\$ 17,720,341
\$100,100
\$ 3,647,911
\$ 4,102,816

# **IN DEPTH LOOK AT THE LAND**

Because of your generosity, last fiscal year we were able to conserve and protect much more than just the land we love. Each conserved property is home to iconic scenic views, abundant wildlife habitat, and rich western heritage.

Below is an in-depth look at the land conserved this fiscal year:

## LAND CONNECTIVITY

493,708

**ACRES OF PUBLIC** LAND CONNECTIVITY

20,463

## **ACRES OF CONNECTIVITY** TO OTHER CONSERVED LAND

With your help, we were able to conserve a 4.5 mile public trail network on Oak Creek Mountain Park near Oak Creek, Colorado. The park provides open space with dedicated public access for recreation activities including hiking, biking, and horseback riding. This was the first project completed under our newly formed Yampa Valley Conservation Partnership.

## SCENIC VIEWS AND WATER PROTECTED

Miles along the White River and Elk River will remain conserved, as well as land that runs alongside five mountain ranges, including the Grand Hogback, one of the longest land formations of its kind in the nation.



VISIBLE

## **ACRES OF HABITAT CONSERVED**

MOOSE 5,909

MULE DEER 29,221

ELK 29,221

Photo credit: Jayne Tho

Thank you for your support in making this conservation work possible.



**TOTAL MILES OF RIVERS/STREAMS** PROTECTED



MOUNTAIN RANGES visible from conserved ranches



**GREATER SAGE GROUSE** 1,273

> SANDHILL CRANE 8,527



## **GREENLAND RANCH** Prairie to Peak Impact in Douglas County

Greenland Ranch may be an unfamiliar name to most Coloradans, but it is certainly a familiar sight for those who have driven I-25 between Denver and Colorado Springs. Greenland Ranch is the oldest operating cattle ranch on the Front Range and the last defense preventing the houses and strip malls of Denver's suburbs from forming one giant megalopolis to Pikes Peak. This summer, the conservation easement on Greenland Ranch was officially transferred to CCALT.

The Greenland Ranch conservation easement was facilitated by The Conservation Fund, Douglas County, and landowner John Malone in 2000, but the project was anticipated long before then. Former Colorado Governor, Roy Romer advocated for the state to support conservation of Greenland Ranch as early as 1977, emphasizing that if the state didn't act to conserve the property, Denver and Colorado Springs would grow together and the landscape between them would be lost to office towers, shopping malls and housing developments forever. By the early 1990s, Douglas County was the fastest-growing county in the country.

"Protection of Greenland Ranch 20 years ago was the culmination of decades of work to preserve this iconic property. The original agreement between Malone, The Conservation Fund and Douglas County, always anticipated a transfer of the conservation easement to a statewide or local land trust. All parties believe that CCALT is the best organization to steward this property into the future," said Sydney Macy, who spearheaded the project on behalf of The Conservation Fund.

This easement transfer highlights the importance of partnerships to Colorado's conservation community. The Conservation Fund, Douglas County, CCALT, and John Malone have worked together to make sure that the efforts of the past are carried forward into the future.

"As a new wave of people begin to call Colorado home, we hope they will recognize the public benefits provided to them via Greenland Ranch. Coloradans all gain value from the scenic vistas, robust wildlife habitat, and classic "western" feel that are provided courtesy of Greenland Ranch," said CCALT Executive Director, Erik Glenn. "Private land conservation touches everybody who lives in or visits Colorado. Greenland Ranch, perhaps better than most, can help us share that story."

## **FUNDERS**

- The Conservation Fund
- Douglas County
- Great Outdoors Colorado

## **CONSERVATION HIGHLIGHTS**

- 17,789 total acres conserved
- Colorado's oldest operating cattle ranch on the front range
- Preservation of the landscape between Denver and Colorado Springs

## **STARBUCK RANCH**

## Yampa Valley Conservation Partnership – Project Highlight

The Starbuck Ranch is a recently protected Routt County ranch with a storied family history. Dorothy and Wilbert Clyncke left the Front Range for Routt County in 1963 and purchased what is known today as the Clyncke Ranch. Together, with their son Richard, the Clynckes ran a cow/calf operation and raised hay. Eventually, they acquired the adjacent Starbuck Ranch which is owned and operated today by Richard's sons, Jeff and Gary Clyncke, and their families.

Routt County locals and summer visitors alike are familiar with the Starbuck Ranch – the property sits along a county road with a public access point to the Routt National Forest and other popular destinations like the Yamcolo and Stillwater Reservoirs, Bear Lake and Flat Tops Wilderness.

The ranch is home to more than just the Clyncke family. It provides important sage grouse habitat and winter and summer habitat for elk and mule deer. Moose can be spotted on the property year round!

"What's so exciting about the Starbuck Ranch conservation project is that it truly represents the heart of our mission," said Erik Glenn, CCALT Executive Director. "By keeping working lands in working hands, we also keep a vital part of the Yampa Valley agricultural tradition intact for generations to come."

Megan Knott, CCALT Director of Stewardship, also emphasized the future benefits of today's land conservation.

"CCALT understands the importance of aiding our ranching families with intergenerational transfer. This is the time ranchland is its most vulnerable to conversion out of agriculture use, and in this new reality with COVID-19, we must all value our local agricultural land and producers as critical." said Knott.

## **FUNDERS**

- Routt County Purchase of Development Rights (PDR)
- Upper Yampa Habitat Partnership Program (HPP)



## **CONSERVATION HIGHLIGHTS**

- 703 total acres conserved
- Sits within a 3.5-acre radius of 5,000 acres of already conserved private land
- Big game and sage grouse habitat
- Supports riparian habitat along the Bear River

# **KEEPING COLORADO**, **COLORADO.** FOREVER.

Colorado is home to many passionate individuals who love the land, even if they don't work it. Whether you are a landowner, CCALT donor, recreator, urban dweller, foodie or animal lover, we all love this state and want to see it flourish. That's where our Forever Colorado initiative comes in.

Forever Colorado unites all of us - and all Coloradans - around the belief that preserving our state benefits us today and future generations tomorrow.

It's important work that we believe in passionately - and we can't accomplish this great work without corporate partners like Fishpond. Though their roots lie in the fly fishing industry, they make gear that is at home anywhere innovative design, impeccable function, and environmental stewardship are valued.

Fishpond has worked hard over the past 20 years to use their brand as a force for good. To them, that means doing everything in their power to preserve wild places for future generations to experience and enjoy. Fishpond's commitment to Forever Colorado, CCALT's long-term fundraising initiative dedicated to conserving and championing the land that we love, enables us to protect more stunning vistas and conserve more of the working agricultural lands that feed thousands of people each year.

Our partnership helps keep the legacy and spirit of the west alive. You can help keep it alive, too.

Visit forevercolorado.org for more information on how to support this initiative.

# FOREVER



Be on the lookout for Fishpond's Limited Edition Forever Colorado hats, available for purchase this fall.



## **25th Anniversary Celebration** & Forever Colorado BBQ

## **Completely Virtual Event Delivers Meaningful Results**

Unique times call for unique measures. When a public health crisis compromised our ability to safely gather for our Forever Colorado BBQ, we turned the annual event into an engaging, completely virtual event - and it was a major success thanks to you!

The results are in, and this was our most successful event to date! Together we raised more than **\$149,000** - enabling CCALT to conserve another **5,960** acres of working lands across Colorado.

This success wouldn't have been possible without you. Thank you!

## **Sponsors:**





## TRIBUTE TO A FRIEND AND **GREAT CONSERVATIONIST**

This year, we said goodbye to longtime CCALT supporter, Judy Grant. For years Judy shared her passion for ranchland conservation by supporting our annual summer BBQ. We would like to dedicate this year's virtual BBQ success to Judy. While we know she would have preferred an in-person gathering with a chilled glass of chardonnay, we're sure she's still sharing in this success.

Photo credit: Fishpond



Rick Knight and Maggie Hanna host the 2020 virtual Forever Colorado BBQ.

Sue Anschutz-Rodgers



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## WHAT A DIFFERENCE A DAY MAKES

Colorado Gives Day is December 8, 2020

We're committed to keeping the spirit of the west alive through conservation of Colorado's natural resources. Help us continue that mission.

Activate matching donations up to \$20,000 when you donate to the Colorado Cattlemen's Agricultural Land Trust on Colorado Gives Day.

Together, we can make sure Colorado stays Colorado, forever.

Visit https://www.coloradogives.org/ccalt to get involved.





